

PROGRAM OVERVIEW

ADVANCED DECISION MAKING is a core competency to your leadership development at YPO. The 2002 Nobel Prize winner and author of “Thinking Fast and Slow,” Daniel Kahneman has marked considerable advances in decision theory, behavioral psychology and data sciences. These advances are translated into insights in this uniquely designed YPO/HEC Paris program. By focusing on decision making, diving into quantitative and probabilistic literacy, and exploring the social and organizational dynamics of key decisions, this program gives participants the tools and techniques which will allow them to make better quality decisions for their organizations.

DURATION

2.5 DAY PROGRAM



3-5 OCTOBER 2018
EU4,200

LOCATION

HEC PARIS CAMPUS

Jouy-en-Josas, France

ABOUT HEC

A top-ranked European business school, HEC combines 130 years of entrepreneurial spirit and innovative programs specially designed to connect their high-quality research to the world's top executives.



Olivier Sibony at 2018 EDGE explains Advance Decision-Making.



HEC PARIS: SEEKING RATIONALITY — ADVANCED DECISION MAKING FOR LEADERS

ATTENDEES



35

Typically 35 participants. Open to all YPO members and key associates seeking business and personal outcomes through improved decision making

KEY BENEFITS

- ▶ Learn key principles of decision theory, heuristics and biases and how to apply them to key business decisions
- ▶ Discover and overcome your limitations as a decision maker
- ▶ Build a repertoire of decision-making approaches and a knowledge of which types of situations call for which approach

PROGRAM FOCUS

- ▶ Introduce theory and techniques to identify and limit a core set of biases in decisions
- ▶ Raise the level of quantitative and probabilistic literacy
- ▶ Introduce approaches to the design of decision-making processes individually, in teams and in organizations

METHODOLOGY

- ▶ From pre-program webinar and individual survey to interactive discussions and experiential learning
- ▶ Real business cases, practical tools to be used individually, or as part of a decision-making team for improved quality decisions
- ▶ Peer-to-peer mentoring and post-program follow-ups

WHY ATTEND

- ▶ Access to state-of-the art, research-based, multidisciplinary thinkers and expert resources in Europe
- ▶ Program led by Olivier Sibony, strategy professor at HEC Paris, former Senior Partner at McKinsey, author
- ▶ Build on your unique YPO leadership learning journey



PROFESSOR, OLIVIER SIBONY

Olivier Sibony — Lead resource of this executive education program is a writer, educator and consultant specializing in strategy, strategic decision making and the organization of decision processes.

[Read more about Professor Sibony](#)

For program and registration questions,
please contact learning@ypo.org



Leadership. Learning. Lifelong.

YPO.ORG