



YPO is a not-for-profit, global network of chief executives connected around the shared mission of becoming **Better Leaders through Lifelong Learning and Idea Exchange™**.

Benefits to Members

Access to:

- unique experiences
- extraordinary educational resources
- alliances with learning institutions
- specialized networks supporting business, community and personal leadership

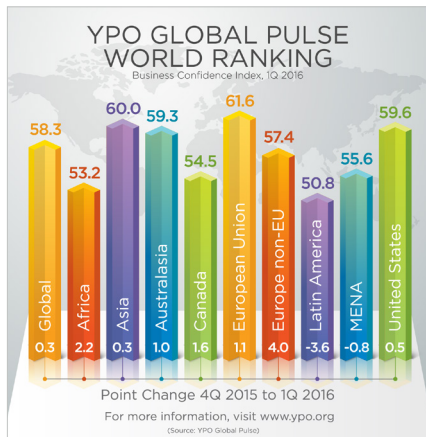
History

YPO was founded in 1950 by manufacturer Ray Hickok who, at the age of 27, inherited his family's 300-employee company in New York. He and other young presidents began meeting regularly as a peer network looking to become better leaders by learning from each other.

Membership Qualifications

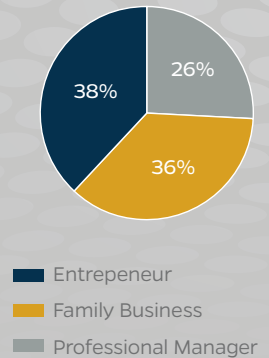
- under the age of 45
- chief operator (CEO, managing director, president, chairman or equivalent) of a company that fulfills minimum size and complexity criteria

YPO Global Pulse

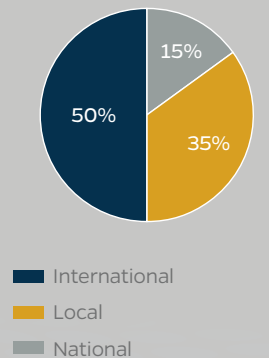


The YPO Global Pulse is the only CEO economic sentiment survey to span the globe on a quarterly basis. YPO surveys its extensive network of CEOs in more than 130 countries every quarter on questions related to the current and expected economic environment affecting their businesses. Members provide their perspectives on the overall economic climate as well as changes and expected changes in sales, employee counts and fixed investment.

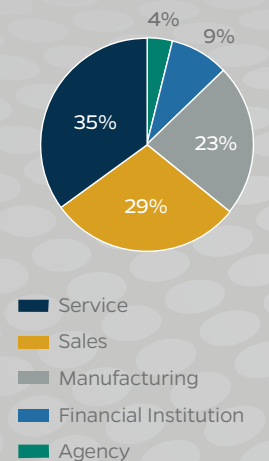
Type of Member



Scope of Business



Nature of Business



Member Demographics

24,000
Members

130+
Countries

450+
Chapters

USD41m
Annual Revenue
Per Company (median)

15m+
Combined #
of Employees

USD6t+
Combined Annual
Revenue