

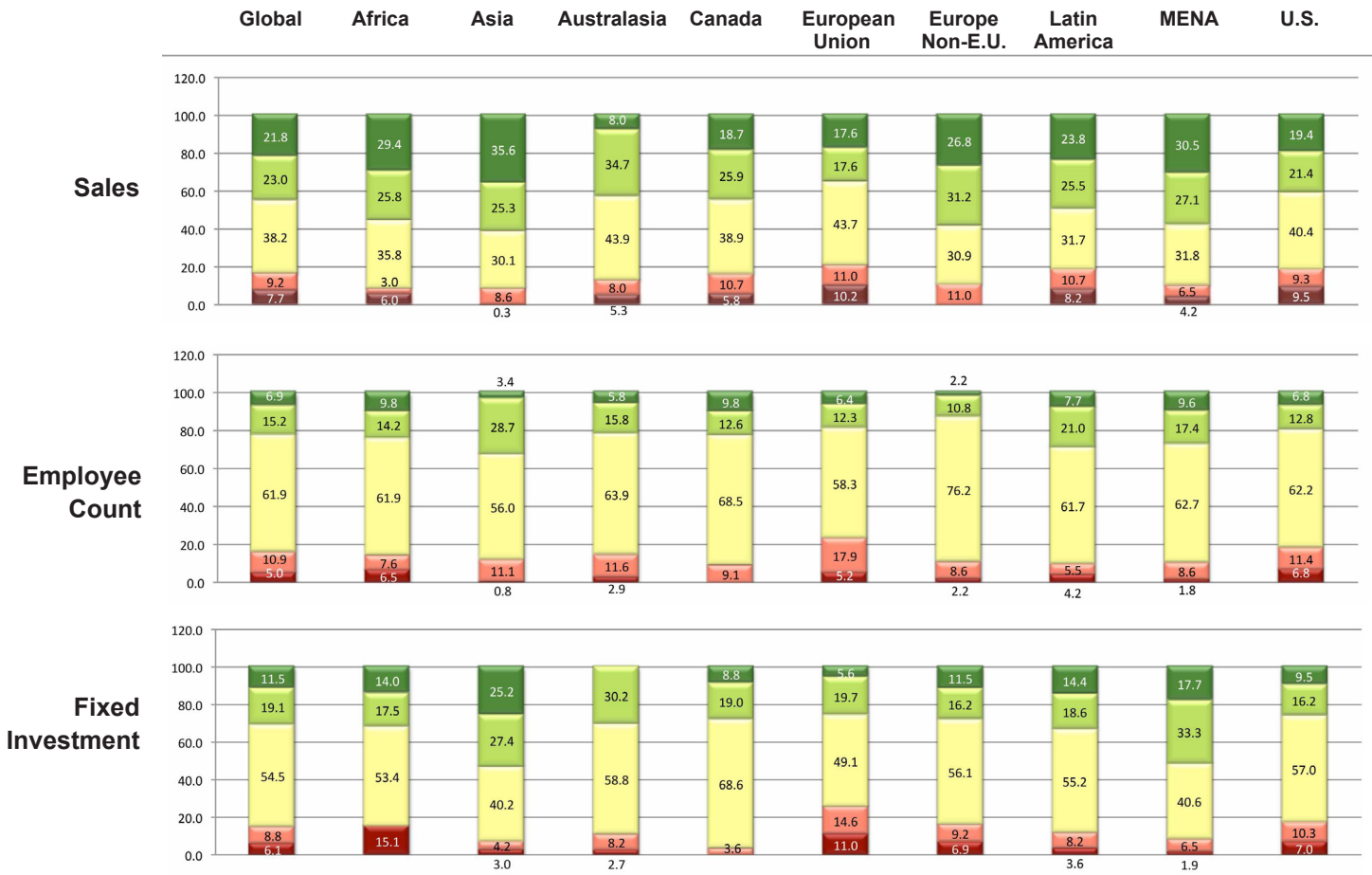
Results by Geographic Area, July 2010

expressed as a percentage of total category responses

Most recent quarter results, compared to last year

KEY

- more than 20% higher
- more than 10% higher
- about the same
- more than 10% lower
- more than 20% lower



Expected results one year from now, compared to today

