



# International

YPO (Young Presidents' Organization) is a not-for-profit, global network of chief executives connected around the shared mission of becoming **Better Leaders Through Education and Idea Exchange™**.

## Benefits to Members

Access to:

- unique experiences
- extraordinary educational resources
- alliances with learning institutions
- specialized networks supporting business, community and personal leadership

## History

YPO was founded in 1950 by manufacturer Ray Hickok who, at the age of 27, inherited his family's 300-employee company in New York. He and other young presidents began meeting regularly as a peer network looking to become better leaders by learning from each other.

## Membership Qualifications

- under the age of 45
- chief operator (CEO, managing director, president, chairman or equivalent) of a company that fulfills minimum size and complexity criteria

## Global Pulse



The YPO Global Pulse is the only CEO economic sentiment survey to span the globe on a quarterly basis. YPO surveys its extensive network of CEOs in more than 130 countries every quarter on questions related to the current and expected economic environment affecting their businesses. Members provide their perspectives on the overall economic climate as well as changes and expected changes in sales, employee counts and fixed investment.

## Member Demographics

23,000

Members

130+

Countries

400+

Chapters

US\$41m

Annual Revenue  
Per Company (median)

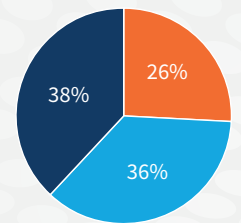
15m+

Combined #  
of Employees

US\$6t

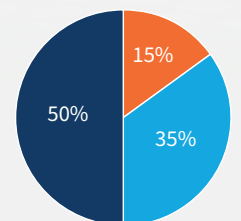
Combined Annual  
Revenue

### Type of Member



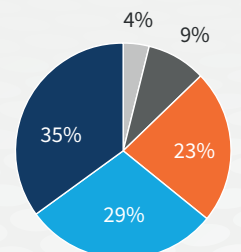
- Entrepreneur
- Family Business
- Professional Manager

### Scope of Business



- International
- Local
- National

### Nature of Business



- Service
- Sales
- Manufacturing
- Financial Institution
- Agency

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