



# Western U.S.



## About YPO

Young Presidents' Organization is a global network of young chief executives that connects 17,000 peers and their families in 100 countries to address the challenges leaders face today. Guided by the mission of building Better Leaders Through Education and Idea Exchange™, members have access to unique experiences, world-class resources, alliances with top learning institutions, and specialized Networks that help enhance their business, community and personal leadership.

YPO was founded in 1950 by manufacturer Ray Hickok, who inherited his family's company that had 300 employees. He and other young presidents began meeting regularly as a way to become better leaders by learning from each other. This founding principle still guides the organization today.

YPO members are required to "graduate" from the organization at age 50, with many joining World Presidents' Organization, or WPO, a group founded in 1970 by 200 former YPO members to sustain their YPO experience. Originally called World Business Council, the group changed its name to World Presidents' Organization in 1991 to reflect its rapid growth in membership and global reach. In July 2007, YPO and WPO merged to form a single, global network, enhancing the membership experience for both organizations.

In aggregate, the companies run by YPO members employ more than 15 million people and generate US\$5.4 trillion in annual revenues.

There are more than 1,750 active members in 19 YPO and 13 WPO chapters in the Western United States.



Almost 300 past and present members of YPO Rocky Mountain celebrate the chapter's 50th anniversary.

*"Over the past 12 years, YPO has become an extremely important part of my life. I believe YPO has developed a unique formula to provide CEO peers with an environment to share ideas, resources and experiences in a life-enriching way."*

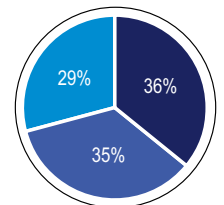
– Rocky Mountain YPOer



### Membership Demographics YPO Western U.S.

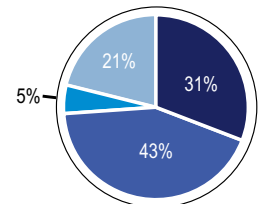
#### Type of Business

Family Business	36%
Entrepreneurs	35%
Professional	29%



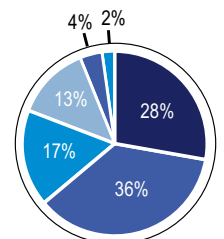
#### Scope of Business (includes WPO)

National	43%
International	31%
Local	21%
Regional	5%



#### Nature of Business (includes WPO)

Service	36%
Sales	28%
Manufacturing	17%
Financial	13%
Agency	4%
Other	2%



## Membership, Leadership and Management

To qualify for YPO membership, business leaders must be under the age of 45 and must be the chief operator (CEO, managing director, president, chairman or equivalent) of a company that fulfills minimum size and complexity criteria. Members graduate to WPO at the age of 50, and can remain in WPO for the rest of their lives, continuing to enjoy all the benefits of YPO. The combined legal entity, Young Presidents' Organization, Inc., is a not-for-profit organization managed by professional management teams located around the world and led by a chief executive officer.

## Education

The YPO and WPO experience centers on education and idea exchange. Chapters bring members together to discover new insights into many topics, ranging from geopolitical and business to personal and community issues. The organization offers seminars and industry roundtables, bringing together members from many different countries to examine specific industry trends and best practices. International conference calls allow members to learn from world-class experts in the comfort of their home or office. Events are a stimulating blend of educational and social opportunities. Alliances with leading higher-learning institutions, including Harvard Business School, Stanford Business School, London Business School, INSEAD and more, provide exclusive access to the world's top experts in business and leadership.

## Forums

Forums are groups of eight to 10 members who meet as peers on a regular basis in an atmosphere of confidentiality, trust and openness to share in each other's business, family and personal experiences. Every day, members connect and exchange powerful ideas and deep experiences through Forum. For this reason, Forum has grown to include Spouse/Partner Forums, Network Forums, Young Adult Forums (ages 18 and up), Couples Forums, Family Forums and International/Regional Forums.

*"My family thoroughly enjoyed the YPO experience at every level. We look forward to continuing to learn and grow in YPO-WPO." – El Paso WPOer*



*Rocky Mountain YPOers rode Harleys through Yellowstone National Park during a chapter event.*

## Networks

Networks put a new spin on YPO and WPO networking by allowing members and spouses/partners to connect beyond their local chapters through special networks.

**Business Networks** focus on various business sectors, industries and regions, which allow members to instantly expand professional contacts. These include Family Business, Real Estate Industry, Doing Business With China, the Women's International Network and more.

**Personal Networks** allow members to connect globally around topics of personal interest including Wine, Golf, Photography, Personal Investing and Art.

**Social Enterprise Networks** bring like-minded YPO and WPO members together to address community, philanthropic and humanitarian endeavors, such as Economic Development, Education and the Environment.



*Members from seven Western U.S. chapters pose for a photo during the Western U.S. Region Conference that was held in Peru.*



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