



# Southern U.S.



## About YPO

Young Presidents' Organization is a global network of young chief executives that connects 17,000 peers and their families in 100 countries to address the challenges leaders face today. Guided by the mission of building Better Leaders Through Education and Idea Exchange™, members have access to unique experiences, world-class resources, alliances with top learning institutions, and specialized Networks that help enhance their business, community and personal leadership.

YPO was founded in 1950 by manufacturer Ray Hickok, who inherited his family's company that had 300 employees. He and other young presidents began meeting regularly as a way to become better leaders by learning from each other. This founding principle still guides the organization today.

YPO members are required to "graduate" from the organization at age 50, with many joining World Presidents' Organization, or WPO, a group founded in 1970 by 200 former YPO members to sustain their YPO experience. Originally called World Business Council, the group changed its name to World Presidents' Organization in 1991 to reflect its rapid growth in membership and global reach. In July 2007, YPO and WPO merged to form a single, global network, enhancing the membership experience for both organizations.

In aggregate, the companies run by YPO members employ more than 15 million people and generate US\$5.4 trillion in annual revenues.

There are more than 1,200 active members in eight YPO and eight WPO chapters in the Southern United States.



Members of YPO Jamaica network and socialize at a chapter event.

*"YPO is the most important single entity that I can point to that has impacted and completed my life the most. As I strive to better myself as a business person, family man and community member it is always YPO that has given me the most influential input."* – Bahamas YPOer

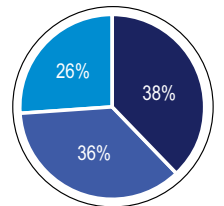


### Membership Demographics

YPO Southern U.S.

#### Type of Business

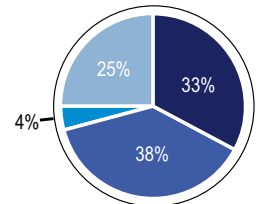
Family Business	38%
Entrepreneurs	36%
Professional	26%



#### Scope of Business

(includes WPO)

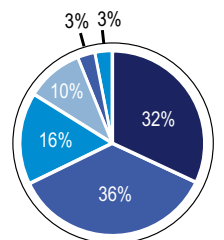
National	38%
International	33%
Local	25%
Regional	4%



#### Nature of Business

(includes WPO)

Sales	32%
Service	36%
Manufacturing	16%
Financial	10%
Agency	3%
Other	3%



## Membership, Leadership and Management

To qualify for YPO membership, business leaders must be under the age of 45 and must be the chief operator (CEO, managing director, president, chairman or equivalent) of a company that fulfills minimum size and complexity criteria. Members graduate to WPO at the age of 50, and can remain in WPO for the rest of their lives, continuing to enjoy all the benefits of YPO. The combined legal entity, Young Presidents' Organization, Inc., is a not-for-profit organization managed by professional management teams located around the world and led by a chief executive officer.

## Education

The YPO and WPO experience centers on education and idea exchange. Chapters bring members together to discover new insights into many topics, ranging from geopolitical and business to personal and community issues. The organization offers seminars and industry roundtables, bringing together members from many different countries to examine specific industry trends and best practices. International conference calls allow members to learn from world-class experts in the comfort of their home or office. Events are a stimulating blend of educational and social opportunities. Alliances with leading higher-learning institutions, including Harvard Business School, Stanford Business School, London Business School, INSEAD and more, provide exclusive access to the world's top experts in business and leadership.

## Forums

Forums are groups of eight to 10 members who meet as peers on a regular basis in an atmosphere of confidentiality, trust and openness to share in each other's business, family and personal experiences. Every day, members connect and exchange powerful ideas and deep experiences through Forum. For this reason, Forum has grown to include Spouse/Partner Forums, Network Forums, Young Adult Forums (ages 18 and up), Couples Forums, Family Forums and International/Regional Forums.

*"In WPO, nothing has slowed down. As some people retire and choose where to spend their time, or as others retire and decide which new company to buy, WPO has been at the heart of it all. The WPO experience and resources afforded by WPO has been a springboard and a think tank of ideas."* — **Rebel WPOer**



*WPO Rebel members gather in front of Palacio San Souci in Buenos Aires, Argentina.*



*Bahamas YPOers and WPOers attend a joint chapter event.*

## Networks

Networks put a new spin on YPO and WPO networking by allowing members to connect beyond their local chapters through special networks.

**Business Networks** focus on various business sectors, industries and regions, which allow members to instantly expand professional contacts. These include Family Business, Real Estate Industry, Doing Business With China, the Women's International Network and more.

**Personal Networks** allow members to connect globally around topics of personal interest including Wine, Golf, Photography, Personal Investing and Art.

**Social Enterprise Networks** bring like-minded YPO and WPO members together to address community, philanthropic and humanitarian endeavors, such as Economic Development, Education and the Environment.



Contact YPO-WPO Southern U.S.  
at [Southern@ypowpo.org](mailto:Southern@ypowpo.org)