



# International



## About YPO

Young Presidents' Organization is a global network of young chief executives that connects 17,000 peers and their families in more than 100 countries to learn, exchange ideas and address the challenges leaders face today. Guided by the mission of building Better Leaders Through Education and Idea Exchange™, the organization provides members with access to unique experiences, world-class resources, alliances with top learning institutions, and specialized Networks to enhance their business, community and personal leadership.

YPO was founded in 1950 by manufacturer Ray Hickok who, at the age of 27, inherited his family's 300-employee company in New York. He and other young presidents began meeting regularly as a way to become better leaders by learning from each other. This founding principle still guides the organization today.

YPO members are required to "graduate" from the organization at age 50, with many joining World Presidents' Organization, or WPO, a group founded in 1970 by 200 former YPO members to sustain their YPO experience. Originally called World Business Council, the group changed its name to World Presidents' Organization in 1991 to reflect its rapid growth in membership and global reach. In July 2007, YPO and WPO merged to form a single, global network, enhancing the membership experience for both organizations.

In aggregate, the companies run by YPO members employ more than 15 million people and generate US\$5.4 trillion in annual revenues.



Members from all over the world gather to enhance their leadership skills, network and exchange ideas at the annual YPO Global Leadership Conference.

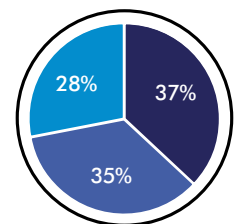
MEMBERSHIP BY REGION	YPO	WPO	Total	Percent	Chapters
Africa	365	85	450	3%	16
Australia/New Zealand	348	135	483	3%	12
Canada	852	354	1,206	7%	17
Central U.S.	876	375	1,251	7%	17
East Central U.S.	775	640	1,415	8%	17
Europe	1,208	226	1,434	8%	50
Latin America/Caribbean	961	202	1,163	7%	37
Middle East/North Africa	534	36	570	3%	21
North Asia	429	95	524	3%	9
Northeastern U.S.	1,338	593	1,931	12%	28
Pacific U.S.	1,415	756	2,171	13%	46
South Asia	511	75	586	4%	15
Southeast Asia	364	52	416	2%	13
Southern U.S.	768	421	1,189	7%	16
Western U.S.	1,162	567	1,729	10%	32
International	95	398	493	3%	5
<b>TOTAL</b>	<b>12,001</b>	<b>5,010</b>	<b>17,011</b>	<b>100%</b>	<b>351</b>

### Membership Demographics

YPO

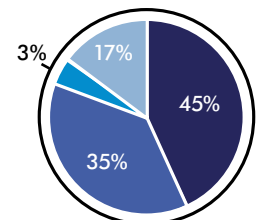
#### Type of Members

Entrepreneurs	37%
Family Business	35%
Professional	28%



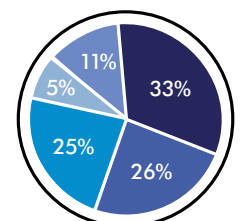
#### Scope of Business

International	45%
National	35%
Local	17%
Regional	3%



#### Nature of Business

Service	33%
Sales	26%
Manufacturing	25%
Financial	11%
Agency	5%



## Membership, Leadership and Management

To qualify for YPO membership, business leaders must be under the age of 45 and must be the chief operator (CEO, managing director, president, chairman or equivalent) of a company that fulfills minimum size and complexity criteria. Members graduate to WPO at the age of 50, and can remain in WPO for the rest of their lives, continuing to enjoy all the benefits of YPO. The combined legal entity, Young Presidents' Organization, Inc., is a not-for-profit organization operated by professional management teams located around the world and led by a chief executive officer.

## Education

The YPO experience centers on education and idea exchange. Chapters bring members together to discover new insights into many topics, ranging from geopolitical and business to personal and community issues. YPO offers seminars and industry roundtables, bringing together members from many different countries to examine specific industry trends and best practices. International conference calls allow members to learn from world-class experts in the comfort of their home or office. Events are a stimulating blend of educational and social opportunities. Alliances with leading higher-learning institutions, including Harvard Business School, Stanford Business School, London Business School and more, provide exclusive access to the world's top experts in business and leadership.

## Forums

Forums are groups of eight to 10 members who meet as peers on a regular basis in an atmosphere of confidentiality, trust and openness to share in each other's business, family and personal experiences. Every day, members connect and exchange powerful ideas and deep experiences through Forum. For this reason, Forum has grown to include Spouse/Partner Forums, Network Forums, Young Adult Forums (ages 18 and up), Couples Forums, Family Forums and International/Regional Forums.

“YPO is the only global organization that focuses on your personal development and also provides opportunities for your family and business. Joining YPO is a truly holistic experience, quite different from a trade body, industry association or lobbying group.” - **YPO member**



Members from the Social Enterprise Networks gather for an evening during the YPO Global Leadership Conference.

## Networks

Networks put a new spin on YPO and WPO networking by allowing members and their spouses/partners to connect beyond their local chapters through special networks.

**Business Networks** focus on various business sectors, industries and regions, which allow members to instantly expand professional contacts. These include Family Business, Real Estate Industry, Doing Business with China, the Women's International Network and more.

**Personal Networks** allow members to connect globally around topics of personal interest including Wine, Golf, Photography, Personal Investing and Art.

**Social Enterprise Networks** bring like-minded YPO and WPO members together to address community, philanthropic and humanitarian endeavors, such as Economic Development, Education and the Environment.



Members exchange ideas as peers in an atmosphere of confidentiality, trust and openness.



For information on membership, please contact [membership@ypowpo.org](mailto:membership@ypowpo.org)

For all other inquiries, please contact [askypowpo@ypowpo.org](mailto:askypowpo@ypowpo.org)