

Latin America/Caribbean



About YPO

Young Presidents' Organization is a global network of young chief executives that connects 19,000 peers and their families in more than 110 countries to learn, exchange ideas and address the challenges leaders face today. Guided by the mission of building Better Leaders Through Education and Idea Exchange™, the organization provides members with access to unique experiences, world-class resources, alliances with top learning institutions, and specialized Networks to enhance their business, community and personal leadership.

YPO was founded in 1950 by manufacturer Ray Hickok who, at the age of 27, inherited his family's 300-employee company in New York. He and other young presidents began meeting regularly as a way to become better leaders by learning from each other. This founding principle still guides the organization today.

YPO members transition at age 50 to World Presidents' Organization (WPO) a group founded in 1970 by 200 former YPO members, continuing the lifelong learning experience with access to the YPO-WPO global network and additional benefits.

In aggregate, the companies run by YPO and WPO members employ more than 16 million people and generate more than US\$6 trillion in annual revenues.



YPO Argentina's annual polo event brings members, spouses and children together for a day of sportsmanship and fun on and off the playing field.

“The exposure to the experiences and banks of knowledge I have come across so far has already played a role in my outlook on the future of the business world and my role in it... and, for that, I thank YPO.” – **El Salvador YPO member**

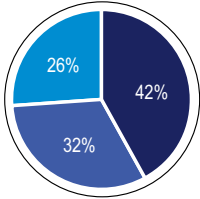


Membership Demographics

YPO Latin America/Caribbean

Type of Business

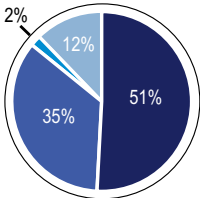
Family Business	42%
Entrepreneurs	32%
Professional	26%



Scope of Business

(includes WPO)

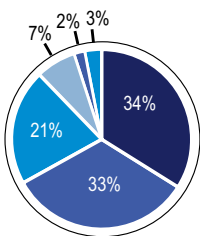
International	51%
National	35%
Local	12%
Regional	2%



Nature of Business

(includes WPO)

Sales	34%
Service	33%
Manufacturing	21%
Financial	7%
Other	3%
Agency	2%



Membership, Leadership and Management

To qualify for YPO membership, business leaders must be under the age of 45 and must be the chief operator (CEO, managing director, president, chairman or equivalent) of a company that fulfills minimum size and complexity criteria. Members transition to WPO at the age of 50. YPO-WPO is managed by professional management teams located around the world and led by a chief executive officer.

Education

The YPO and WPO experience centers on education and idea exchange. Chapters bring members together to discover new insights into many topics, ranging from geopolitical and business to personal and community issues. The organization offers seminars and industry roundtables, bringing together members from many different countries to examine specific industry trends and best practices. International conference calls allow members to learn from world-class experts in the comfort of their home or office. Events are a stimulating blend of educational and social opportunities. Alliances with leading higher-learning institutions, including Harvard Business School, Stanford Business School, London Business School, INSEAD and more, provide exclusive access to the world's top experts in business and leadership.

Forums

Forums are groups of eight to 10 members who meet as peers on a regular basis in an atmosphere of confidentiality, trust and openness to share in each other's business, family and personal experiences. Every day, members connect and exchange powerful ideas and deep experiences through Forum. For this reason, Forum has grown to include Spouse/Partner Forums, Network Forums, Young Adult Forums (ages 18 and up), Couples Forums, Family Forums and International/Regional Forums.

"We have all enriched our lives with family experiences that my children, my spouse and I have used for better living." – **Colombia YPO member**

"The contacts we made went much beyond superficial social relationships, and several special moments allowed us to share professional and personal experiences." – **São Paulo YPO member**



Members convene in Panama for a Real Estate Industry Roundtable featuring Vice President of Panama **Juan Carlos Varela**, a member of YPO Panama.

Networks

Networks put a new spin on YPO and WPO networking by allowing members to connect beyond their local chapters through special Networks.

Business Networks focus on various business sectors, industries and regions, which allow members to instantly expand professional contacts. These include the Family Business, Real Estate Industry, Doing Business With China, the Women's International Network and more.

Personal Networks allow members to connect globally around topics of personal interest including the Wine, Golf, Photography, Personal Investing and Art Networks.

Social Enterprise Networks bring like-minded YPO and WPO members together to address community, philanthropic and humanitarian endeavors, such as such as the Economic Development, Education Outreach and Sustainable Business Networks.

LA/C Exclusive Alliances

Take advantage of enviable perks and outstanding business and leadership programs created exclusively for YPO and WPO members in the Latin America/Caribbean Region. Alliances with our partners in health care, education, hospitality and travel provide special access, services and opportunities tailored to meet the needs of global business leaders.



YPO Guatemala's Forum "Stir-Fry" brings new members closer and builds trust through small-group discussions.



Contact YPO-WPO Latin America and Caribbean at LAC@ypowpo.org

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 www.youtube.com/YPOvideo