



# Australia/New Zealand

## About YPO

Young Presidents' Organization is a global network of young chief executives that connects 19,000 peers and their families in more than 110 countries to learn, exchange ideas and address the challenges leaders face today. Guided by the mission of building Better Leaders Through Education and Idea Exchange™, the organisation provides members with access to unique experiences, world-class resources, alliances with top learning institutions, and specialised Networks to enhance their business, community and personal leadership.

YPO was founded in 1950 by manufacturer Ray Hickok who, at the age of 27, inherited his family's 300-employee company in New York. He and other young presidents began meeting regularly as a way to become better leaders by learning from each other. This founding principle still guides the organisation today.

YPO members transition at age 50 to World Presidents' Organization (WPO) a group founded in 1970 by 200 former YPO members, continuing the lifelong learning experience with access to the YPO-WPO global network and additional benefits.

In aggregate, the companies run by YPO and WPO members employ more than 16 million people and generate more than US\$6 trillion in annual revenues.



Harvard Business School Professor Stephen Kaufman addresses members at a seminar held in Sydney.

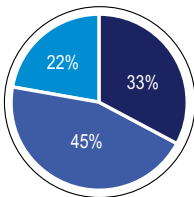
“YPO was instrumental in changing my life from ‘corporate junkie’ to getting my life balance reset. This whole shift in my structure would not have occurred without the unique interaction that YPO and especially Forum have offered me.”  
 – Queensland YPO member



### Membership Demographics YPO Australia/New Zealand

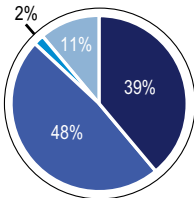
#### Type of Business

Entrepreneurs	45%
Family Business	33%
Professional	22%



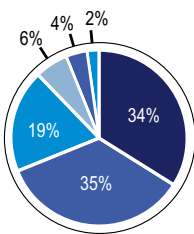
#### Scope of Business (includes WPO)

National	48%
International	39%
Local	11%
Regional	2%



#### Nature of Business (includes WPO)

Service	35%
Sales	34%
Manufacturing	19%
Financial	6%
Agency	4%
Other	2%



## Membership, Leadership and Management

To qualify for YPO membership, business leaders must be under the age of 45 and must be the chief operator (CEO, managing director, president, chairman or equivalent) of a company that fulfills minimum size and complexity criteria. Members transition to WPO at the age of 50. YPO-WPO is managed by professional management teams located around the world and led by a chief executive officer.

## Education

The YPO and WPO experience centers on education and idea exchange. Chapters bring members together to discover new insights into many topics, ranging from geopolitical and business to personal and community issues. The organisation offers seminars and industry roundtables, bringing together members from many different countries to examine specific industry trends and best practices. International conference calls allow members to learn from world-class experts in the comfort of their home or office. Events are a stimulating blend of educational and social opportunities. Alliances with leading higher-learning institutions, including Harvard Business School, Stanford Business School, London Business School, INSEAD and more, provide exclusive access to the world's top experts in business and leadership.

## Forums

Forums are groups of eight to 10 members who meet as peers on a regular basis in an atmosphere of confidentiality, trust and openness to share in each other's business, family and personal experiences. Every day, members connect and exchange powerful ideas and deep experiences through Forum. For this reason, Forum has grown to include Spouse/Partner Forums, Network Forums, Young Adult Forums (ages 18 and up), Couples Forums, Family Forums and International/Regional Forums.

“My involvement in YPO and WPO has offered me the opportunity to travel extensively. I have made friends with numerous people in countries I had never been to, had dinner with presidents and prime ministers many times, and established business and social networks too numerous to recall or count.” — **Sydney WPO member**

“Being able to open up and share my business dynamics with fellow YPOers in the same categories of business is a very unique and valuable gateway given through YPO membership.” — **South Australia YPO member**



Members enjoy the gala dinner on the final evening of “Kimberley Exposed,” the YPO Australia/New Zealand Regional Conference.

## Networks

Networks put a new spin on YPO and WPO networking by allowing members to connect beyond their local chapters through special Networks.

**Business Networks** focus on various business sectors, industries and regions, which allow members to instantly expand professional contacts. These include the Family Business, Real Estate Industry, Doing Business With China, the Women's International Network and more.

**Personal Networks** allow members to connect globally around topics of personal interest including the Wine, Golf, Photography, Personal Investing and Art Networks.

**Social Enterprise Networks** bring like-minded YPO and WPO members together to address community, philanthropic and humanitarian endeavors, such as the Economic Development, Education Outreach and Sustainable Business Networks.



Members from the region celebrate at the YPO 60th Anniversary Gala held during the Global Leadership Conference in Barcelona.



Contact YPO-WPO Australia and New Zealand at [AusNZ@ypowpo.org](mailto:AusNZ@ypowpo.org)

 [www.facebook.com/YoungPresOrg](http://www.facebook.com/YoungPresOrg)

 [www.twitter.com/YPO](http://www.twitter.com/YPO)

 [www.youtube.com/YPOvideo](http://www.youtube.com/YPOvideo)