



More than 1,500 CEOs Meet in Barcelona for Historic YPO Global Leadership Summit

*Virgin Group Founder and President Sir Richard Branson
Closes Two-Day Conversation on Global Topics*

BARCELONA — 27 February 2010 — More than 1,500 young and innovative business leaders from 80 countries convened in Barcelona on 26 and 27 February for the Global Leadership Summit, hosted by YPO (Young Presidents' Organization). YPO's annual flagship event centered around the theme "Thriving in Any Environment" and featured keynote speakers Sir Richard Branson, founder and president of Virgin Group; Dr. Pankaj Ghemawat, professor of global studies at IESE Business School; and Padmasree Warrior, the chief technology officer at Cisco.

The Summit focused on globalization, technology and communications, and the environment and sustainability, all topics identified by YPO members as being areas where business and opportunity intersect.

"Only in the trusted YPO network can leaders at the forefront of cutting-edge strategies learn from each other the best ways to face today's business challenges," said YPO International Chairman Simon Preston, chairman of the United Kingdom-based iammoving.com and director of magnum.com.

Participants engaged in an open dialogue with industry leaders on the three key topics and later shared their experiences and insights in small, breakout discussions.

"The Global Leadership Summit is the perfect example of how YPO develops better leaders through education and networking," said Incoming International Chairman Jill Belconis, the president of Shelter Mortgage Company, a real estate mortgage financing concern based in Chicago. "Members were able to truly hone and refine their leadership skills and position themselves for success in this ever-changing global climate."

Next year's Global Leadership Summit is scheduled for February 2011 in Denver, Colorado.

About YPO

YPO (Young Presidents' Organization) is a not-for-profit, global network of young chief executives connected around the shared mission of becoming Better Leaders Through Education and Idea Exchange™. Founded in 1950, YPO today provides 17,000 peers and their families in 100 countries with access to unique experiences, world-class resources, alliances with top learning institutions, and specialized Networks that help them enhance their business, community and personal leadership. For more information, visit www.ypo.org.

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