



## YPO's Global Leadership Summit to Tackle Leadership in a Constantly Changing Business Landscape

*YPO's Global Leadership Summit to unite nearly 1,500 CEOs to address leadership in the 21st century, focusing on the theme "Thriving in Any Environment"*

**1 February 2010** — Nearly 1,500 of the world's most innovative and forward-thinking business leaders will convene in Barcelona on 26 and 27 February for the 2010 Global Leadership Summit, hosted by Young Presidents' Organization (YPO). YPO's annual flagship event, the two-day summit will focus on the challenges and opportunities of leadership in the 21<sup>st</sup> century, as attendees prepare for "Thriving in Any Environment."

Plenary sessions with key industry leaders will examine three crucial areas affecting every business in the next 10 years: Environment and Sustainability, Globalization, and Technology and Communications. Guest opinion leaders and YPO members will share their insights and experiences in an open dialogue with Summit participants.

"The Global Leadership Summit is a one-of-a-kind brain trust of some of the most successful young business leaders from around the world," says International Chairman Simon Preston. "YPOers are at the forefront of finding creative solutions to today's business challenges, and the Summit will serve as an ideal opportunity for these bright leaders to strategize about how to approach leadership in this ever-changing global landscape."

Following the plenary sessions, Summit attendees will discuss each topic in further detail through several breakout sessions led by a number of YPO members including:

- William Lobkowitz, CEO of Lobkowitz Event Management
- Dr. Markus Baumanns from Schumacher & Baumanns
- Scott Weber, director of Interpeace
- Wes Nichols, CEO of MarketShare Partners
- Jules Kortenhorst, CEO of European Climate Foundation
- Mark Woodall , CEO of Climate Change Capital
- Bruce Hicks, founder and managing partner of TPIZ Resources Ltd.

The 2010 Summit also marks several landmark moments for YPO — the first time the Summit has been open to non-members and the celebration of YPO's 60<sup>th</sup> anniversary at the world-renowned Museu Nacional d'Art de Catalunya.

## **About YPO**

YPO (Young Presidents' Organization) is a not-for-profit, global network of young chief executives connected around the shared mission of becoming Better Leaders Through Education and Idea Exchange.™ Founded in 1950, YPO today provides 17,000 peers and their families in 100 countries with access to unique experiences, world-class resources, alliances with top learning institutions, and specialized Networks that help them enhance their business, community and personal leadership. For more information, visit [www.ypo.org](http://www.ypo.org).

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Contact: Michèle Foster or Angela Mers, [press@ypo.org](mailto:press@ypo.org)